United Way of Tri-County



Media Contact: Jeanie Flynn <u>Jeanie.flynn@uwotc.org</u> (508) 370-4823

FOR IMMEDIATE RELEASE: April 30, 2013

UNITED WAY OF TRI-COUNTY'S MARLBOROUGH COMMUNITY CUPBOARD PARTNERS WITH LOCAL AGENCIES TO BETTER SERVE HOMEBOUND SENIORS IN NEED OF FOOD

Marlborough, MA – The United Way of Tri-County's Marlborough Community Cupboard in partnership with BayPath Elder Services, City of Marlborough, Marlborough Senior Center, and Marlborough Senior Housing have formed The Senior Mobile Market Program. The initiative is designed to reach those homebound seniors already connected with these service providers. "We are pleased that we will be able to provide seniors with food in their homes, because some people may not be able to access the Marlborough Community Cupboard independently. It provides them a great measure of dignity and an important resource for staying healthy while staying at home." Says Director of BayPath Elder Services, Christine Alessandro.

On Wednesday evening volunteers will be asked to package the groceries for distribution on Thursday mornings. Each client will have multiple grocery bags identified by tags. Fresh produce and frozen items will be added to the family bags on Thursday mornings prior to pick-up by the drivers. All pick- ups will be distributed from the Marlborough Community Cupboard. "The United Way Marlborough Community Cupboard is committed to providing food to the most vulnerable Marlborough residents. Our intention is to work with others to come up with innovative and effective strategies to serve populations in need. Working together will ensure people, especially those who have experienced so much in their lifetime, will not go hungry," said Jen Maseda, Senior Vice President, United Way of Tri-County.

"The new initiative that the Marlborough Community Cupboard is offering, gives seniors the support they need. It fills a gap by allowing seniors access to fresh vegetables, meats and selected non-perishable items through a non-invasive partnership with United Way's Community Cupboard, BayPath Elder Services, and Marlborough Council on Aging. This food initiative will simply allow members of our community to stretch their limited income so they will not "go without" as well as transports food directly to a senior's home if there is a transportation hardship," said Jennifer Claro, Director of the Marlborough Senior Center.

Additional volunteers are needed to help with stuffing the grocery bags on Wednesday evenings and drivers are needed on Thursday mornings between 9am and 11am for delivery from the Marlborough Community Cupboard. For more information, please contact Barbara LaGrenade at bags on Wednesday evenings and drivers are needed on Thursday mornings between 9am and 11am for delivery from the Marlborough Community Cupboard. For more information, please contact Barbara LaGrenade at barbara.lagrenade@uwotc.org or call (508) 481-4080

The new initiative that the Marlborough Community Cupboard is offering our community is unique because it fills a gap by allowing seniors access to fresh vegetables, meats and "selected non-perishable items" through a non-invasive partnership with BayPath Elder Services, Inc and Marlborough Council on Aging. "This food relief initiative will simply allow members of our community to stretch their limited income so they will not "go without as well as transports food directly to a senior's home if there is a transportation hardship." Says Director of the Marlborough Senior Center, Jennifer Claro.

Additional volunteers are needed to help with stuffing the grocery bags on Wednesday evenings and on Thursday mornings between 9am and 11am for delivery from the Marlborough Community Cupboard. For more information, please contact Barbara LaGrenade at Barbara.lagrenade@uwotc.org or call (508) 481-4080.