



City of Marlborough

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PRESS RELEASE

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Marlborough Joins the ‘Social Network’

Mayor Arthur Vigeant Delivers on Establishing a City Facebook Page in Second Week of Term

Marlborough – In fulfillment of one of his pledges to enhance and strengthen communication with city residents made during his 2011 campaign, Mayor Arthur Vigeant is pleased to announce that the official Facebook page of the City of Marlborough is up and running.

“I’m happy to announce that the City of Marlborough is now on Facebook. This tool will strengthen our ability to communicate with city residents, particularly during times of inclement weather or emergencies,” Mayor Vigeant said.

The city’s facebook page will feature notifications about upcoming meetings, emergency alerts, school closings, as well as other happenings that may arise in the future.

Mayor Vigeant added that keeping up to date with modern technology and social media trends is vital to ensuring that municipalities stay connected to its residents.

“In today’s world communication is instantaneous. Government, particularly at the local level, need to work harder to keep its residents informed and up to date,” said Mayor Vigeant. “By having a city Facebook page, I believe we’re moving forward in the right direction.”

The page can be found at www.facebook.com/cityofmarlborough.

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